

AnnOrcutt.

MAKEUP ARTIST

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FOR IMMEDIATE RELEASE
NEW YORK, NY, NOVEMBER 18, 2009

YOU + MAKEUP EXPERT ANN ORCUTT + A BUDGET = A FRESH NEW YOU

BEAUTY HUNT™: *Professional Guidance to Find the Perfect Beauty Products on Any Budget*

Featured in *The New York Times Article* "Beauty on a Budget, Advice From a Stylist," makeup artist Ann Orcutt now offers Beauty Hunt™ — a personalized shopping experience where Ann shares her expertise with the everywoman looking to purchase the best products for her money, and streamline her makeup regime.

Ann brings small groups of women to a local drugstore and a national beauty supply chain to help them navigate the makeup aisles and comb through the plethora of products available in today's often confusing market. Her philosophy is that beauty should be accessible to everyone and believes you should know which products to splurge on and which to save on. Her "High-Low" concept mixes a few high-end products with local drugstore buys to achieve a personalized, guilt-free, radiant look every day.

Ann's mission is to help women simplify their choices by teaching them to select the right products for their individual needs. During the hunt Ann shares fast and easy, secret makeup tips she's developed while working in the beauty industry. Additionally, Ann offers a complete application lesson after Beauty Hunt™ that thoroughly instructs participants on properly applying their new purchases. The lesson takes place at De Berardinis Salon, on 155 West 21st St. NY, 212.967.0927.

Beauty Hunt™ is also a unique gift for a friend or a great way for women to refresh their look for an upcoming event, a holiday party or to start the New Year off right.

Visit www.annorcutt.com for more on Beauty Hunt™. The site also features a monthly "Must-Haves" section with a changing line-up of products Ann's tested in the field and recommends to her visitors.

Ann Orcutt is a professional makeup artist in New York City with over a decade of experience working in the Television, Corporate, Broadcasting and Wedding industries. Her advice and expertise has been featured in *The New York Times*, on the radio program "2BoomerBabes" and in the book "Crazy Sexy Cancer Tips" by best-selling author Kris Carr.

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For more information on Beauty Hunt™, or to schedule an interview with Ann Orcutt, please email: press@annorcutt.com or contact Derek Reyes at 646.234.6198.